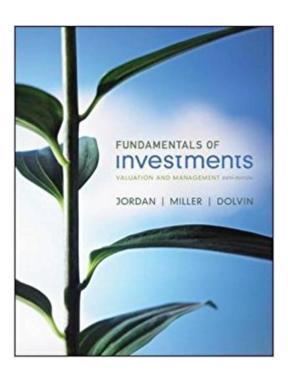


The book was found

Fundamentals Of Investments





Synopsis

"Fundamentals of Investments" was written to: focus on students as investment managers, giving them information they can act on instead of concentrating on theories and research without the proper context; offer strong, consistent pedagogy, including a balanced, unified treatment of the main types of financial investments as mirrored in the investment world; and, organize topics in a way that makes them easy to apply - whether to a portfolio simulation or to real life - and support these topics with hands-on activities. The approach of this text reflects two central ideas. First, there is a consistent focus on the student as an individual investor or investments manager. Second, a consistent, unified treatment of the four basic types of financial instruments - stocks, bonds, options, and futures - focusing on their characteristics and features, their risks and returns, and the markets in which they trade. --This text refers to an out of print or unavailable edition of this title.

Book Information

Hardcover: 736 pages

Publisher: Mcgraw-Hill College; 6 edition (January 28, 2011)

Language: English

ISBN-10: 0073530719

ISBN-13: 978-0073530710

Product Dimensions: 8.5 x 1.2 x 11.1 inches

Shipping Weight: 4 pounds

Average Customer Review: 4.3 out of 5 stars 13 customer reviews

Best Sellers Rank: #162,366 in Books (See Top 100 in Books) #105 in Books > Arts &

Photography > Performing Arts > Theater > History & Criticism #392 in Books > Textbooks >

Humanities > Performing Arts > Theater #13393 in Books > Humor & Entertainment

Customer Reviews

Bradford D. Jordan is Professor of Finance and Gatton Research Fellow in the Carol Martin Gatton College of Business and Economics at the University of Kentucky. He has a long-standing interest in both applied and theoretical issues in corporate finance, and has extensive experience teaching all levels of corporate finance and financial management policy. Professor Jordan has published numerous articles on issues such as cost of capital, capital structure, and the behavior of security prices. --This text refers to an out of print or unavailable edition of this title.

This is a good book to start with if you wanted to get a headstart on investment. I have this book

Textbooks are sofa king expensive.

good

Fast and reliable is all I have to say.

Run of the mill college Finance book

A lot of info!!!!!!

with me since 2011.

Good book

Very informative book.

Download to continue reading...

Real Estate Finance & Investments (Real Estate Finance and Investments) Fundamentals of Investments MP Fundamentals of Investments with Stock-Trak card Plastic Injection Molding: Product Design & Material Selection Fundamentals (Vol II: Fundamentals of Injection Molding) (Fundamentals of injection molding series) Plastic Injection Molding: Mold Design and Construction Fundamentals (Fundamentals of Injection Molding) (2673) (Fundamentals of injection molding series) Better Public Transit Systems: Analyzing Investments and Performance Essentials of Investments (The Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) Investments, 10th Edition Schaum's Outline of Investments Backstage Wall Street: An Insiderâ ™s Guide to Knowing Who to Trust, Who to Run From, and How to Maximize Your Investments Deflation: Why it's coming, whether it's good or bad, and how it will affect your investments, business, and personal affairs The Money Mystery: The Hidden Force Affecting Your Career, Business and Investments, 2nd ed. (Maybury, Rick.) Investments: An Introduction (with Stock-Trak Coupon) Mastering Private Equity: Transformation via Venture Capital, Minority Investments and Buyouts Real Estate Crowdfunding 101: Create Passive Income From 100% Hands-Off Real Estate Investments Alternative Investments: CAIA Level I (Wiley Finance) Single Family Office: Creating, Operating & Managing Investments of a Single Family Office Don't Play Chicken with Your Nest Egg: How to Create Income from Your Investments and Retire Securely Step by Step Bond Investing: A

Beginner's Guide to the Best Investments and Safety in the Bond Market (Step by Step Investing Book 3) Step by Step Bond Investing - A Beginner's Guide to the Best Investments and Safety in the Bond Market: Step by Step Investing, Volume 3

Contact Us

DMCA

Privacy

FAQ & Help